

## Vendor Instructions

Greetings,

Thank you for registering as a vendor to celebrate the unveiling of the new **Forest Botanicals Monument Sculpture** at the High Knob Destination Center! This new sculpture is a part of the [Forest Botanicals Region Living Monument](#), which seeks to highlight the cultural, historical, ecological, and economic significance of the region's abundant understory of native medicinal herbs and forest foods (i.e. American ginseng, goldenseal, ramps, pawpaws, etc.).

As a vendor, we are excited for you to help us showcase these forest botanicals through education, foods, medicine, arts, crafts, and more! Please read this email carefully for pertinent details about the unveiling celebration.

- **Date/Time:** June 7, 2025 from 11:00am-4:00pm
- **Location:** High Knob Destination Center, 1147 Laurel Ave. SW, Norton, VA 24273
- **Booth:** 8 total 6ft tables in the meeting room inside the Destination Center

**Directions to the High Knob Destination Center:** Take Exit 1 for Norton off U.S. 23, and turn right onto 12th St SW. In 0.1 miles, the destination will be on your left (building pictured below). Park in the lot in front of the Destination Center.



**Set-Up Instructions:** The main event runs from 11:00-4:00pm, with the sculpture unveiling at 11:00am and an optional trail walk afterwards from 4:00-5:30pm. Booth set up begins at **10:00am**, and must be **complete by 11:00am**. Booth clean up begins at **4:00pm**; please do not pack up until that time.

Enter the front door of the Destination Center on the front porch. Set up in the climate controlled meeting room, selecting **one 6ft table** with a chair at your booth (pictured below). It is required to **bring your own tablecloth** to avoid any damage to the Center's tables. There are six accessible outlets available in the meeting room. There will be a food truck onsite for lunch, and restrooms are located in the hallway as you first enter the Center.



**Questions:** If you have questions, please email Katie Commender at [kcommender@asdevelop.org](mailto:kcommender@asdevelop.org) or call 610-823-3790. We look forward to seeing you at the celebration!

All the best,

Forest Botanicals Monument Team