

Grow Your Own Blog Post Outline

How to write a successful blog post

- 🥕 Choose an attention-grabbing headline.
 - 🍅 Before you start writing, figure out exactly what you want to write about.
 - 🍅 Good titles are interesting, descriptive, and engaging. Use what, why, how, or when i.e. “How to Grow a Bountiful Garden”

- 🥕 Create a captivating lead paragraph
 - 🍅 Start off with a quote, a question, or a bold, audacious statement.
 - 🍅 Elaborate on your main topic – 3-4 sentences.

- 🥕 Interesting Supporting Points
 - 🍅 This is the body of the article. Consider what you want to say and how you will back it up. A great way to organize is to make a list of bullet points. Then, write the body of the post using these as your main sections.

Writing Prompts

Research & Education: Cultivation Techniques, Methods, Lessons Learned

- 🥕 Why are you growing a garden?
- 🥕 How is your garden tailored to your life?
- 🥕 What have you learned from gardening?
- 🥕 How has your garden impacted those around you?
- 🥕 What do you enjoy most about the Grow Your Own program?
- 🥕 What is your favorite crop to grow? Teach us about it.
- 🥕 What is your favorite garden tool? Teach us about it.

Other Important Information

- 🥕 Word count for your blog post should be between 300-500 words.
- 🥕 If you would like to add a bio picture of yourself, please feel free to do so.
- 🥕 Include 2-3 relevant photos on your post.
- 🥕 If you have any questions, please email Morgan Bradley, mbradley@asdevelop.org

